European Research Group
"Money, Banking & Finance"
Financial and Monetary European Integration Group

Workshop: Efficiency and Productivity in Banking Industry

Workshop organised by the **European Research Group** (Groupement de Recherche Européen (GDR)) "Money, Banking & Finance" (Monnaie Banque Finance) and its working group **Financial and Monetary European Integration** (Intégration Monétaire et Financière Européenne) jointly with **LEM-IÉSEG School of Management** and **EQUIPPE.**

Date: April 23, 2008

Venue: IÉSEG School of Management, Lille

This workshop aims bringing together both professionals and academics interested in the fields of efficiency and productivity in banking and finance. There is a widespread need to continuously assess the efficiency of banks and their restructuring to avoid financial crises and bankruptcies. Global threats to banking and financial systems can no longer be ignored.

Organizing and Scientific Committee:

Rym Ayadi (CEPS)
Jean-Philippe Boussemart (IÉSEG-LEM, Lille3)
Benoît Dervaux (LEM, CNRS)
Etienne Farvaque (EQUIPPE, Lille1)
Pascal Grandin (ESC, Lille2)
Kristiaan Kerstens (IÉSEG-LEM, CNRS)
Hervé Leleu (LEM, CNRS)
Catherine Refait-Alexandre (EQUIPPE, Lille2)
Dhafer Saïdane (EQUIPPE, Lille3)
Laurent Weill (LARGE, Strasbourg)

PROGRAM

09h00-09h30 Reception

09h30-09h50 Welcome talk
Raphaëlle BELLANDO (Co-directrice du Groupement de recherche européen)
Jean-Philippe Ammeux (Directeur Général de IÉSEG School of Management)

09h50-10h45 Keynote Speaker

Ana Lozano-Vivas (Universidad de Málaga, Spain)
"Consolidation in the European Banking Industry: How effective is it?"

10h45-11h15 Discussion

11h15-11h30 Coffee break

11h30-12h15 **Alexei Karas** (Ghent University), **Koen Schoors** (Ghent University),
Laurent Weill (University of Strasbourg)
"Are Private Banks More Efficient than Public Banks? Evidence from Russia"

12h15-12h30 Discussion

12h30-13h45 Lunch

13h45-14h30 **Rym Ayadi** (CEPS), **Jean-Philippe Boussemart** (IÉSEG-LEM),
Hervé Leleu (LEM-CNRS), **Dhafer Saidane** (EQUIPPE, Lille3)
"M&A and Structural Efficiency in European Banking Sector: Does M&A Improve Synergies or Rather Reduce Costs?"

14h30-14h45 Discussion

14h45-15h30 **Olivier Brandouy** (IAE Lille-LEM)**, Walter Briec (**Université de Perpignan),
Kristiaan Kerstens (IÉSEG-LEM, CNRS)**, Ignace Van De Woestyne** (Catholic University Brussels)
"Performance Gauging in Discrete Time Using a Luenberger Portfolio Productivity Indicator"

15h30-15h45 Discussion

15h45-16h00 Coffee break

16h00-16h45 **Aude Deville** (IAE-Dijon, LEG/FARGO) **Garry Ferrier** (University of Arkansas)
Hervé Leleu (LEM-CNRS)
"Performance Measures of Retail Banking Networks: A Decision Support Tool"

16h45-17h00 Discussion

17h00-17h15 Coffee break

17h15-17h45 **Eric Pasquiet** and **Boutaina Cheikh** (Bureau Van Dijk, Paris)
"The Analysis of Banking Productivity Through the Data Bases Available: The Point of View of the Bureau Van Dijk"

17h45-18h00 Discussion

18h00-19h30 **Table Ronde**

animée par **Noël Flageul** (Université Lille 3)

"Les fusions bancaires répondent-elles à une logique économique d'efficacité?"

Invités:

Olivier Asselin (Directeur Régional de Lille-Métropole, Scalbert-Dupont**)**

Hervé Debarbieux (Directeur des Ressources Humaines, Crédit Agricole Nord de France)

Dominique Lacoue-Labarthe (Professeur à Bordeaux 4)

Dominique Plihon (Professeur à Paris 13)

19h30 Cocktail

How to get to Lille: please see next page

How to get to Lille and IÉSEG School of Management:

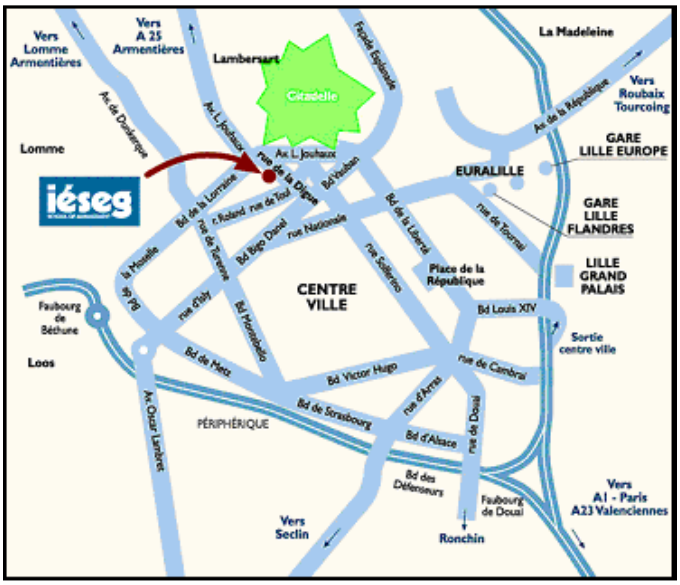
By train:
The nearest main train station in Lille is either "Lille-Flandres" or "Lille Europe".
Take a taxi at the exit or take a bus (see below). It is about 20 minutes walking to the workshop site.

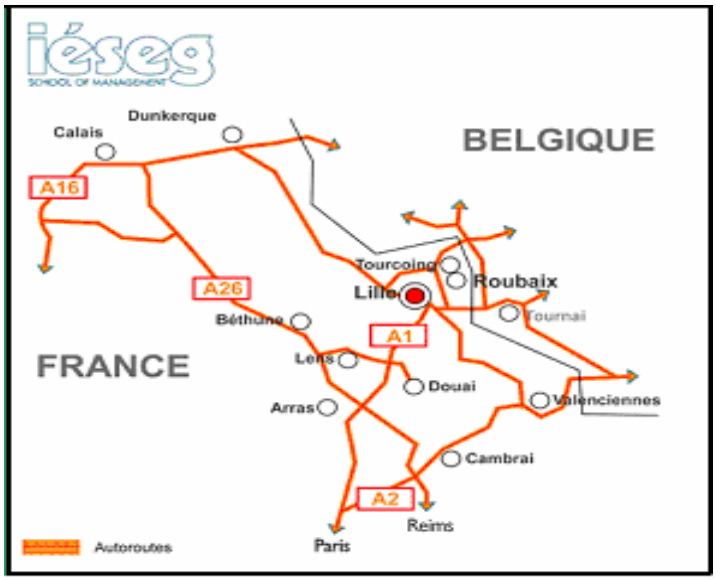
By bus:
From both train stations, take line C2 (La Citadine).
Get out at the stop "Université Catholique" (which is on "Boulevard Vauban").

By metro:
From the train station Lille-Flandres, take line 2 in the direction "Saint-Philibert". Get out at the stop "Cormontaigne". Walk towards the "Boulevard Danel", then continue on the Boulevard Vauban. At the crossroad with "Rue Solférino", turn left into the "rue de la Digue".

By car:
If you come from Paris (Motorway A1), from Gand (A22) or from Bruxelles (A27) take the ring motorway, direction Dunkerque, take exit 4. If you come from Dunkerque (A25), take the exit number 5.

IÉSEG School of Managment
3, rue de la Digue
59000 Lille





Reply coupon: please see next page

COUPON RÉPONSE

Participera au Workshop Efficiency and Productivity in Banking Industry le 23 avril 2008 à l'IÉSEG School of Management 3, rue de la Digue, 59000 Lille.

Nom / Prénom .....

Institution .....

Adresse .....

Téléphone ..... Mail .....

Matinée 09h00 à 12h30 ❑ **Déjeuner** 12h30 ❑

Après midi 14h00 à 18h00 ❑ **Table ronde** 18h00 ❑

Cocktail 19h30 ❑

Merci de répondre le plus rapidement possible!

Pour l'organisation des repas les participants doivent impérativement confirmer leur présence auprès de Monika Marin, m.marin@ieseg.fr . **Vendredi 4 avril dernier délai.**

Pour toute information complémentaire, n'hésitez pas à contacter Monika Marin
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Fax: 03 20 57 48 55