



SESSION 2018

DIPLOME D'ACCES AUX ETUDES UNIVERSITAIRES

(D.A.E.U.)

EPREUVE DE « Anglais »

Durée de l'épreuve : 4 heures

Coefficient : 1

Le sujet comporte 14 pages numérotées.

Assurez-vous que cet exemplaire est complet, dans le cas contraire, demandez un nouvel exemplaire au responsable de la salle.

L'épreuve doit être traitée sur les feuilles d'épreuves ci-jointes.

1 - Compréhension orale

2 - Compréhension écrite – Expression écrite

3 - Grammaire

Compréhension orale : “Ecotourism”

**Vous allez entendre le document 3 fois, sans pauses, faites-en le compte rendu en français
(donnez autant d’informations que possible, ce n’est pas un résumé)**

Compréhension écrite

“Instagrammability “ : most important factor for millennials¹ on choosing holiday destination

Instagram is more important than alcohol for today's young Brits

- [Rachel Hosie](#)

www.independent.co.uk

Friday 24 March 2017

How do you pick your holiday spots? Weather? Value for money? Lack of other tourists ?

There are various factors at play, but it turns out the most important thing millennials consider when choosing a holiday destination is how Instagrammable it is.

A recent study has revealed that two-fifths (40.1 per cent) of millennials choose a travel spot based on its Instagrammability.

Be it the colourful coast of Positano or the turquoise seas of the Maldives, it's all about getting those precious likes, leading to more followers.

Of course, people have always wanted to travel to picturesque places, but there are certain views, resorts and infinity pools that are more likely to rack up the likes on everyone's favourite picture-sharing platform.

The survey by home insurance company Schofields Insurance asked over 1,000 UK adults aged between 18 and 33 - AKA millennials - what was most important when choosing a holiday destination, and 'how Instagrammable the holiday would be' has been identified as the number one motivator.

The results show just how much focus today's young adults are placing on how their lives appear online.

However this is not necessarily news to despair about because even a filter can't polish a turd - if a place looks cool on Instagram, it probably *is* cool.

^{1 1} **Millennials** (also known as **Generation Y**) demographers and researchers typically use the early 1980s as starting birth years and the mid-1990s to early 2000s as ending birth years.

But of course, Instagram never shows the whole story, and even if someone posts a picture of their cocktails by the sea, they could then be going back to a cockroach-infested hostel dorm.

Social shareability is a valuable currency, and the smartest hotels and resorts have realised this.

For millennials, getting good Instagram snaps is more important than the opportunity to soak up local culture and even the cost and availability of alcohol. Could the stereotype of Brits abroad be changing from drunks to Instagrammers?

“I have no shame in admitting I love going to places that I know will look good on Instagram, but that's not the only reason for choosing them,” 25-year-old Rebecca told *The Independent*.

“If a place is beautiful, I'll appreciate it and enjoy being there as well as upping my Insta-game - it's a win-win. Instagram is a great place to find holiday inspiration too.”

The results in order of popularity were:

1. How 'Instagrammable' the holiday will be – 40.1 per cent
2. Cost/Availability of alcohol – 24 per cent
3. Personal development – 22.6 per cent
4. Chances to experience the local cuisine – 9.4 per cent
5. Opportunities for sightseeing – 3.9 per cent

But we've got to remember to take what we see online with a pinch of (sea) salt.

1. Tick the right answer(s):

This document ...

- gives tips to choose your next holiday destination
- explains how people choose their holiday destination
- is based on a survey

2. Right or wrong? Tick the right box and justify by quoting from the text (indicate the lines too).

Right wrong not mentioned

a. Millennials consult their friends or colleagues when choosing their holiday destinations.

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b. People choose their holiday to be popular on social media.

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Right wrong not mentioned

c. The importance of social networks is interesting to measure.

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d. Millennials aren't really concerned with their image on the Internet.

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e. Positive and negative aspects of a place are reported on line.

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Right

wrong

not mentioned

f. Prices matter a lot when booking a stay.

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g. Visiting a place is all about interaction with locals.

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h. Even Brits' reputation could be impacted by Instagram.

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3. Pick out the sentence showing that:

a. Tourism professionals take instagrammability into account.

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b. People acknowledge they are influenced by instagrammability.

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c. Destinations appearing to be pleasant on Instagram actually are.

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4. Find the synonymous ideas to the following expressions from the text:

a. the most popular social networking-service

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b. you *can't* make something that's not naturally good look great even with the hardest attempts

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c. situation or result that is good for everyone who is involved

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Expression écrite

Vous traiterez l'un des sujets suivants en 250 mots (n'oubliez pas d'indiquer le nombre de mots) :

- Do you think that spending holiday in a foreign country helps discover a new culture? Why or why not?
- Is tourism a good way to develop the economy of a country?
- How can tourism damage or improve living conditions in a country?

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Grammaire (70 points)

I - Complétez ce dialogue en conjuguant les verbes donnés entre parenthèses (26 x 0,5 pt)/ 13

Todd: OK, let's talk about hobbies. What _____ (you - like) to do in your free time?

Roe: I like windsurfing. I also like skateboarding but I _____ (get) old, so it is kind of tiresome.

Todd: OK - so how long _____ (you - windsurf)?

Roe: Since I _____ (be) 26, so it _____ (be) 7 years.

Todd: 7 years! Where _____ (you - start) windsurfing?

Roe: I _____ (begin) in Kamakura.

Todd: Oh, in Kamakura. That's a beautiful place. I _____ (always – want) to visit it. In fact, I _____ (go) there next summer with my girlfriend.

Roe: In winter it is beautiful, but in summer, the water is polluted because a lot of people _____ (put on) sun oil and go swimming into the ocean.

Todd: You mean suntan lotion _____ (get) in the water and _____ (make) it oily? That's disgusting.

Roe: Isn't it? This _____ (happen) to me last year as I _____ (windsurf) on that beach.

Todd: So, did somebody teach you to windsurf? _____ (it – come) easy for you, or _____ (be) it difficult? And the equipment must be very expensive.

Roe: My brother first _____ (teach) me and I _____ (find) it easy. Five years ago I _____ (buy) my first windsurfing board, but before that I _____ (go) surfing with my brother's equipment.

Todd: _____ (you – ever – live) by the beach?

Roe: Unfortunately no. I _____ (never – live) by the sea.

Todd: Can you show me how to windsurf?

Roe: Yes, it's easy, just stand up on the board!

Todd: I'm afraid I _____ (manage) well.

Roe: Just flex your legs and keep your balance!

Todd: Wow, that seems difficult. I _____ (not – think) I'm ready for it. And I _____ (not – believe) I _____ (ever – be)!

II - Utilisez un pronom relatif si nécessaire, autrement mettre (une seule fois chacun) pour compléter le texte / 7

Have you ever heard of the word "ecological tourism?" It appeared in the 1980s, a time _____ people were becoming aware of the beauty and fragility of nature.

It's a concept _____ encourages people to visit remote, unprotected areas _____ they can admire wildlife, but without damaging the environment. People _____ do such tours take only pictures and leave only footprints.

However, even ecological tourism may have negative effects because of the money _____ it generates. Tourists, _____ number has been consistently rising, don't realise they contribute to erosion and damaging plants.

And of course, more and more tourists scare away animals such as antelopes, _____ are already difficult to spot.

III - Remplissez les blancs par un article si nécessaire, autrement mettre Ø / 5

It's great being _____ tourist and leisurely wandering around _____ old towns and villages seeing sites, but villagers living in 'Old Holland' outside Amsterdam have had enough of tour guides with megaphones disturbing their peace. They have got together with local tour companies to create _____ rules of conduct for tourists. _____ rules include not photographing residents without _____ permission, not strolling into their gardens and not dropping _____ litter. _____ new code of conduct is _____ attempt to deal with _____ growing popularity of the region. Tourism is booming and the number of tourists is expected to rise by 50 per cent in _____ next decade.

IV - Complétez ce texte avec un comparatif ou un superlatif**/ 10**

The online accommodation booking company Airbnb is moving into the luxury travel market and wishes to become one of _____ (powerful) companies of this kind. CEO Brian Chesky has announced an improvement in the company's business model in order to make it _____ (good) it is. It wants _____ (wealthy) people to use it. The company will offer _____ (original) types of places to stay such as vacation homes and boutique hotels. The company has helped make over 260 million reservations since it launched. Mr Chesky hopes to increase this to over one billion people staying in its rentals by 2028. Chesky said: "Airbnb is _____ (good) of all options. Airbnb will take you _____ (far away) any other accommodation company. And it is _____ (expensive) of all."

Airbnb does not own any properties. It acts as an intermediate between owners and travelers looking for an alternative that is _____ (cheap) and _____ (welcoming) hotels. Airbnb's new "Beyond" option will offer travelers "full-on luxury stays" that include some of **the** world's _____ (nice) homes.

V – Choisissez l'auxiliaire modal qui convient parmi les trois proposés et entourez-le**/ 15**

I am an avid traveller and I like to travel light and be very mobile. I often see people with huge packs they **can / should / will** barely lift off the ground. And I think they **will / would / may** enjoy their trip so much more if they knew what to pack. You **don't have to / aren't going to / can't** carry everything you own with you to be happy. So I'm going to give you a bit of advice now on a few things that I **couldn't / don't have to / wouldn't** pack if I were a traveller.

1) a computer, unless you're on a business trip. There are internet cafes all over the world that you **can / must / would** use.

2) too many clothes. You **can't / may / might** wear the same clothes more than once and there are always places to get your clothes washed so you **won't / can't / shouldn't** overpack.

3) too many books. Generally, you **have to / will / shouldn't** always find books on the way. However you **may / will / would** bring a couple of good books you **can / need to / should** swap with another traveller.

4) a big towel. I **would / should / mustn't** bring a very small travel towel that dries very quickly and rolls up to the size of a sock. Remember, you **may / must / could** save space!

5) too many toiletries, like shampoo or soap because you **must always / can't always / will always be able to** buy them, so I **would / must / may** take the small travel ones to have them handy whenever you **should / need to / can** shower.

VI - Mettez les verbes à la forme qui convient

/ 10

A: How was your vacation? _____ (have) a good time?

B: The weather wasn't warm enough. If it _____ (be) sunnier, I _____ (spend) a much better holiday.

A: Sorry to hear that. Didn't you take warm clothes in case of bad weather?

B: Unfortunately, I didn't. If I _____ (take) a few sweaters with me, I _____ (be) a lot more comfortable.

A: But the hotel you _____ (stay) at was pretty expensive. Didn't they have a heated pool?

B: No, they _____ (even - feature) a heated pool. Not only that, the entertainment was awful. If that showman _____ (sing) better, I _____ (enjoy) the vacation in spite of the weather.

A: I'm starting to wonder: why _____ (choose) this hotel?

VII - Complétez avec une expression de quantité

/ 10

_____ can fans spend on their favorite hobby? _____ gamers often think there are not

_____ places for them to have fun and too _____ distraction when they're playing?

There's _____ time to play when you have a family and a job!

A hotel in Taiwan has opened to cater to gamers and _____ else but them : _____ who

is not a geek can't come and those who want to indulge in their favourite games can now do so at the iHotel. The

rooms are equipped with _____ high-tech computers with 32-inch screens, plush gaming chairs, and

_____ soft lighting to create the perfect mood for playing online. But only _____ rooms

have a 46-inch TV for guests to relax after gaming.