



MASTER

Langues Etrangères Appliquées

Parcours LAME - Langues, Affaires et Management Européen

Objectives

The Master's degree in Languages, International Business and European Management offers non-francophone students the opportunity to acquire fundamental knowledge in subjects such as European management, financial management, European law and European Business law. Students also follow an intensive French language program.

Le Master Langues, Affaires et Management Européen vise à offrir à des étudiants non-francophones l'opportunité d'acquérir les connaissances fondamentales dans des domaines tels le management européen, la finance internationale, le droit communautaire. Les étudiants suivent également des cours intensifs de langue française.

Professional perspectives

On completion of the Master's program students will be able to work in an international context in companies engaged in business with European companies or in European companies operating on an international scale. Students are also encouraged to consider starting their own company.

Après obtention du diplôme, les étudiants seront capables de travailler dans un cadre international dans des entreprises qui ont des relations commerciales avec l'Europe ou dans des entreprises européennes qui opèrent à l'échelle internationale. Nous souhaitons également encourager les étudiants à créer une entreprise.

Admission criteria

Students eligible for master 1 in LAME:

Students having obtained a Bachelor's degree in the humanities or social sciences, including foreign languages and management degrees, with an advanced level in English, and whose native language is not French. More detailed information at :

<https://www.univ-orleans.fr/lettres/international-stages/lame-master-programme>

Les étudiants éligibles pour le master 1 LAME:

Des étudiants qui ont obtenu une licence en sciences humaines et sociales, y compris en langues étrangères ou gestion, ayant un niveau avancé d'anglais et dont la langue maternelle n'est pas le français. Plus d'informations :

<https://www.univ-orleans.fr/lettres/international-stages/lame-master-programme>

Courses

Semester 1

- > Languages (French and Business English)
- > European business environment ((International trade, International economics, European economic environment, Introduction to European law, Organisation theory and labour relations, Politics of the European Union, Marketing, Introduction to business management)
- > Area studies (French culture; English-speaking countries)
- > Key professional and research skills (Job seeking workshop)

Semester 2

- > Languages (French and Business English)
- > European business environment (International trade, International economics, International banking management, Euro-

pean business law)

> Area studies (Introduction to contemporary Germany, Introduction to contemporary France)

> Key professional and research skills (Intercultural communication, Staff management)

> Internship

Semester 3

> Languages (French and Business English)

> European business environment (European business law, Purchasing, Economic intelligence, European accounting systems, business structures GB / USA, business ethics, Transport and logistics, Customs procedures and declarations, Financial techniques)

> Key professional and research skills (Computing and web technology, Research methodology)

> Work practice (Project-based work, Entrepreneurial project - or Dual education work contract / contrat de professionnalisation)

Semester 4

> Languages (French and Business English)

> European business environment (Internationalisation strategy, Risk analysis, Quality control, Payment techniques)

> Key professional and research skills (Research project, English for negotiation)

> Work practice (Project-based work, Entrepreneurial project, Internship - or Dual education work contract / contrat de professionnalisation)

Course coordinators

Anne Delouis and Eric Tabuteau

For applications, please contact

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