

## **LEA 1 MEDIA DANS LE MONDE ANGLOPHONE**

### **HOW MUCH POWER AND INFLUENCE DOES THE MEDIA REALLY HAVE ?**

The past few years have been very rich in elections or referenda where media played a major role.

The US election and the Brexit vote are two examples of this.

Other than elections, different issues are also covered in the media and this can affect public debate and ultimately public decision-making.

Examples, such as the introduction of gay marriage, Covid, political or awareness movements like BLM, or moral and bioethical issues like deforestation and palm oil, animal testing for cosmetics or political scandals of all kinds.

Media can even be seen influencing legal trials.

**DISCUSS HOW MUCH POWER AND INFLUENCE THE MEDIA HAS AND JUSTIFY YOUR RESPONSE WHERE POSSIBLE.**