# FAQ Europe Day ATHENATHON

**Who can participate in the ATHENATHON?**

We invite the students of each ATHENA University as well as the staff (academic, administrative and other) to participate in our event. Every other interested person is also welcome to join.

**How do I participate in the ATHENATHON?**

There are two possibilities:

* Join our Strava Club: “Europe Day ATHENATHON”. Your activities will automatically count towards the overall ATHENATHON result: <https://www.strava.com/clubs/ATHENATHON>

or

* Track your activity with another app and share your distance on Twitter, Facebook or Instagram with one of the official hashtags of the event: #move4athena or #athenathon, and a screenshot of your performance tracked by the app as evidence. If you use Twitter, please add @athena\_europe to your post, on Instagram @athena.europe and on Facebook athena.university!

**I am not on Strava. What is it and how can I join?**

Strava is an internet service and an app for tracking physical exercise which incorporates social network features. You can find it on [www.strava.com](http://www.strava.com), in your App Store, Google Play Store or equivalent. Please look at the different options to make sure that you get a free version if you don’t intend to subscribe to a premium version.

**Can I participate without using an activity, sports or tracking app?**

Adding your distance to the general kilometre count is much easier when you use an app. If that is impossible for you, you are invited to post your kilometre count, a description of the activity (walk, run, hike etc.) and a photograph as evidence with the hashtag #athenathon or #move4athena, preferably on Twitter (please add @athena\_europe).

**Is my privacy protected?**

All the data collected for the Europe Day ATHENATHON 2022 via individually chosen tracking apps and social media posts will be used only for the purpose of the event in accordance with 27/04/2016 Data Protection Regulation (EU) 2016/679 of The European Parliament and The Council of European Union. Please read our Personal Data Protection Declaration.

More information on Strava privacy policy: <https://www.strava.com/legal/privacy>

Twitter privacy policy: <https://twitter.com/en/privacy>

Facebook and Instagram data policy: <https://www.facebook.com/policy.php>

**What information do you use on Strava?**

On joining the Europe Day ATHENATHON club on Strava, you agree that the Club Administrator (ATHENA European University) records the type of activity (walking, running, cycling etc.) and adds your distance to the ATHENATHON kilometre count. ATHENA European University does not use your name, location or any other geographical information.

**What use will be made of photos or screenshots that I post on Twitter, Facebook or Instagram?**

Please note that by posting photos as evidence you choose to make them public. These photos may include other people only upon their consent. ATHENA European University will not use any of the photos you make public without your permission.

**How can I hide my address on a tracking app?**

Please beware that in tracking apps the route you have taken from and back to your residence may reveal its location. In order to avoid this, you can start tracking your route some kilometre away from your residence or use additional privacy measures offered by your tracking app (such as Strava Privacy Zones <https://www.strava.com/settings/privacy>).

**Can I use Strava without paying for a subscription?**

Depending on the country you subscribe from, Strava may offer different options.

You can choose the “free membership” status in the Strava tracking app (in that case, select neither a subscription nor a one-month trial). You will still be able to join the club and track your everyday activities.

or

Strava may offer you a free one-month trial from which you can opt out anytime, but in this case, Strava may ask for your bank details to create the account. If you do not want to pay for a subscription, make sure to opt out before the end of the trial period.

**I am using Strava when I walk but I don’t see my performance in the leaderboard.**

Unfortunately, Strava only displays the running, riding and swimming performances in the leaderboard. However, you can see your activity in the recent activity tab. We will take your kilometres into account even if you walk and don’t appear on the leaderboard.

Don’t hesitate to check the Strava support website if you have technical issues: [www.support.strava.com](http://www.support.strava.com)

**My Facebook or Instagram account is in privacy mode, how are you going to retrieve my kilometres?**

We value your privacy and do not want to intrude in your private life. On Facebook, you can change the settings of a post in order to make it public. Otherwise, unfortunately, we will not be able to see it. We can only see public Instagram accounts.

**Can I contribute multiple times?**

Yes, absolutely! You can participate as many times as you want from 9 May until 9 June.

**I can only do 1 km. Can I still take part in the ATHENATHON?**

Yes, of course! Our goal is to reach 11,000 km so any contribution, big or small, is greatly appreciated!

**Can I participate even if I don’t live in Europe?**

Yes, certainly! In order to take part in the event, you just need to submit the number of kilometres you made by posting the distance on Twitter, Facebook or Instagram with an official hashtag of the event (#move4athena or #athenathon) and a screenshot of your favourite tracking app performance as evidence. You can also join our Strava club: Europe Day ATHENATHON.

**My sport is not mentioned, can I join the ATHENATHON?**

As long as the sport you practice is carbon-free and if you cover a distance while practicing it, we will consider your kilometres. Do not forget to take a picture to show us your sport!