SUJET D'EXAMEN DE 2ème SESSION
Semestres 2-4-6

Année universitaire 2021 – 2022

Intitulé de l'épreuve : International Tourism

Semestre : 4

Nom de l'enseignant : Leroy Marion

Licence : LEA

Modalités et durée de l'épreuve : écrit – 1,5 h

Document et/ou matériels autorisés : Aucun

Sujet
Cf pages 2 et 3

SURNAME : _____ Last name : _____ LEA2

International Tourism
Mrs LEROY

You will answer the following questions in English with full sentences. Good luck!

1) Define in your own words tourism and international tourism. / 3 pts

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2) Write down 3 qualities you should have and 3 flaws you shouldn't in order to be good at welcoming hosts . Explain why. / 5 pts

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3) Define what sustainable tourisme is; give examples and explain how you could manage to establish it, should you work in a tourism office board. / 4 pts

4) What are the damaging effects of intensive tourism? Justify. / 4 pts

5) Write a small introduction to a piece of art or a monument you like, just like you would present it on your guiding tour. / 4 pts