



COLLEGIUM

Lettres, Langues et Sciences Humaines
Orléans - Châteauroux

MASTER

Mention

Lettres, Langues et Affaires Internationales

***Spécialité* : Langues, Affaires Internationales**

Parcours : Langues, Affaires et Management Européen

ACADEMIC YEAR 2016-2017

Induction week meeting : 19th September 2016

Beginning of lectures : 19th September 2016

Director of Master :

Jeffrey Hopes

jeffrey.hopes@univ-orleans.fr

☎ 02 38 49 40 03 or 02 38 49 47 07

Course coordinator : Greg Thompson

Greg.thompson@univ-orleans.fr ☎ 0238 41 71 45

Administration of programme : Sylvie Marambat (sylvie.marambat@univ-orleans.fr)

☎ 02 38 49 47 13

UFR Collegium LLSH
Université d'Orléans
10 rue de Tours, BP 46527
45065 Orléans Cedex2
www.univ-orleans.fr/lettres/
masters.llsh@univ-orleans.fr

PROGRAMME IN LANGUAGES, INTERNATIONAL BUSINESS AND EUROPEAN MANAGEMENT (LAME)

Presentation

- A master programme in business and management studies in the context of international exchanges.
- a full degree programme for future managers, including two internships

OBJECTIVES

- The aim of this course is to offer non-francophone students the opportunity to acquire fundamental knowledge in the following disciplines:
- European management,
- Financial management,
- European Law,
- European Business Law,
- French.

SPECIFICITIES

- The courses will be taught in English either by faculty from the University of Orleans or visiting professors from our partner universities in Europe or outside Europe.
- Non francophone students can study intensive French at beginner, elementary or intermediary level
- Future managers from Asia, USA or elsewhere will be able to acquire a better knowledge of the working of the EU and European business practices.

INTAKE

Students who have a Bachelor degree in one of the following subjects:

- Languages, Humanities and Social, Sciences,
- Management, Law, Economics.

An upper intermediate level in English (at least 216 TOEFL) is required.

Students whose mother tongue is French will not be eligible.

JOB OPPORTUNITIES

- Graduates will be able to work in the following areas:
 - Multi-national companies or in international departments of national companies
 - In SMEs in their country of origin
 - In marketing departments, human resources, finance etc.

MASTER LAME 2015-6

SEMESTER 1

| Code | TITLE | LECTURER | CONTACT HOURS/ SEMESTER | | MULTI PLYING FACTOR | ECTS |
|------------------------------|--|-------------|-------------------------|------------|---------------------|----------|
| UE1M10 COMPULSORY | LANGUAGES | | CM* | TD* | | |
| 1M1A | BUSINESS ENGLISH | Mr THOMPSON | | 24 | 1 | 4 |
| 1M1C | FRENCH | Mr BOUTONNE | | 96 | 1 | 4 |
| UE1M21 | EUROPEAN BUSINESS ENVIRONMENT | | | | | |
| 1M2D | INTRODUCTION TO EUROPEAN LAW | MS VLACHOU | 12 | | 2 | 3 |
| 1M2B | EUROPEAN INSTITUTIONAL SYSTEMS | Ms BARBE | 12 | | 2 | 3 |
| 1M2E | EUROPEAN ECONOMIC ENVIRONMENT | Ms RABAUD | 24 | | 3 | 4 |
| 1M1B | BRITAIN AND THE EUROPEAN UNION | Ms FISCHER | 12 | 12 | 2 | 3 |
| 1M31 COMPULSORY | | | | | 3 | 9 |
| 1M3A | ORGANISATIONAL THEORY AND LABOUR RELATIONS | M.GALIEGUE | 18 | | 1 | 3 |
| 1M3B | PROJECT MANAGEMENT | Ms BAGLA | 12 | | 2 | 3 |
| 1M41 | INTRODUCTION TO CONTEMPORARY GERMANY | Ms DELOUIS | 9 | 9 | 3 | 3 |
| TOTAL S1 | | | 99 | 141 | | 30 |
| TOTAL h/td | | | 289 | | | |

* CM = cours magistral (lecture), TD = travaux dirigés (seminar)

| SEMESTER 2 | | | | | | | |
|---|--|-----------------|--------------------------------|-----------|----------------------------|-------------|--|
| Code | TITLE | LECTURER | CONTACT HOURS/ SEMESTER | | MULTI PLYING FACTOR | ECTS | |
| UE2M10 COMPULSORY | LANGUAGES | | CM | TD | | | |
| 2M1A | BUSINESS ENGLISH | MR THOMPSON | | 24 | 1 | 3 | |
| 2M1B | FRENCH | Mr BOUTONNE | | 48 | 1 | 3 | |
| 2M1D | INTERCULTURAL COMMUNICATION | Ms DELOUIS | | 18 | 1 | 3 | |
| UE2M21 / students choose 6 modules | EUROPEAN BUSINESS ENVIRONMENT | | | | 1 | 12 | |
| 2M2C | EUROPEAN BUSINESS LAW 1 | MS VLACHOU | 12 | | 1 | 2 | |
| 2M2D | EUROPEAN ECONOMIC HISTORY | Ms TURKU | 12 | | 1 | 2 | |
| 2M2E | INTERNATIONAL TRADE | Mr KASWENGI | 18 | | 1 | 2 | |
| 2M2F | QUALITY CONTROL | Mr SEON | 18 | | 1 | 2 | |
| 2M2G | INTERNATIONAL BANKING MANAGEMENT | Mr GALANTI | 12 | | 1 | 2 | |
| 2M2H | FINANCIAL ANALYSIS | Mr GALIEGUE | 12 | | 1 | 2 | |
| 2M2I | CULTURE STAFF AND MANAGEMENT | Ms BAGLA | 12 | | 1 | 2 | |
| UE2M31 | INTRODUCTION TO CONTEMPORARY FRANCE | Ms FISCHER | 9 | 9 | 1 | 2 | |
| UE2M51 | INTERNSHIP | | | | 5 | 7 | |
| TOTAL S2 | | | 105 | 99 | | | |
| TOTAL S2 | | | 256 | | | 30 | |

SEMESTER 3

| Code | TITLE | LECTURER | CONTACT HOURS/ SEMESTER | | MULTIPLYING FACTOR | ECTS |
|---|---|---------------------------|-------------------------|-----|--------------------|----------|
| | | | CM | TD | | |
| UE3M11 | LANGUAGES | | | | | |
| 3M1D | BUSINESS ENGLISH | Mr THOMPSON | | 18 | 3 | 4 |
| 3M12 | FRENCH /Translation for advanced students | Mr BOUTONNE / Mr THOMPSON | | | | |
| 3M1E | FRENCH | | | 36 | 3 | 4 |
| 3M1F | TRANSLATION | Mr THOMPSON | | 24 | 3 | 4 |
| 3M13 | COMPUTING | Mr HEGUIN DE GUERLE | | 24 | 3 | 4 |
| 3M21 : STUDENTS CHOOSE 4 MODULES | INTERNATIONAL BUSINESS ENVIRONMENT | | | | | |
| 3M2A | EUROPEAN BUSINESS LAW 2 | MS VLACHOU | 12 | | 3 | 3 |
| 3M2B | INTERNATIONALISATION STRATEGY | Ms RABAUD | 12 | | 3 | 3 |
| 3M2C | EUROPEAN LEGAL CULTURE | MS VLACHOU | 12 | | 3 | 3 |
| 3M2D | EUROPEAN ACCOUNTING SYSTEMS | Mr LEBELLE | 12 | | 3 | 3 |
| 3M2E | INTERNATIONAL TRADE 2 | Mr KASWENGI | 18 | | 3 | 3 |
| UE3M40 | BRITISH POPULAR CULTURE | Mr WINSWORTH | 9 | 9 | 3 | 3 |
| UE3M50 | FROM EMPIRE TO MULTI CULTURALISM | Mr HOPES | 9 | 9 | 3 | 3 |
| UE3M3E | JOB SEEKING WORKSHOP | | | | | |
| TOTAL S3 | | | 84 | 120 | | 30 |
| TOTAL S3 | | | 246 | | | |

| <i>SEMESTER 4</i> | | | |
|-------------------|------------|--|------|
| Code | TITLE | | ECTS |
| UE4M10 | INTERNSHIP | | 30 |
| TOTAL S4 | | | 30 |

Rules and recommendations

All students are required to attend all classes and lectures. Any student not fulfilling this requirement may be banned from taking the exams. Only students who have a medical certificate are excused.

During the current academic year several students failed because of plagiarism. Plagiarism, i.e. copying of a whole or part of an assignment, is strictly forbidden by French law.

No exams will be organised outside of the set exam timetable.

Students must find their own internship.

Course Description

SEMESTER 1

| | | |
|------------------------------------|-------------------------|--|
| UE1M1A BUSINESS ENGLISH | Lecturer Mr THOMPSON | |
|------------------------------------|-------------------------|--|

| | | |
|----------------------|----------------------|--|
| UE1M1C FRENCH | Lecturer Mr BOUTONNE | |
|----------------------|----------------------|--|

Objectives :

Description : On arrival student's level will be assessed . They will be then assigned to Beginner, Intermediate or Advanced level groups .

| | | |
|--|-----------------------|--|
| UE1M2D INTRODUCTION TO EUROPEAN LAW | LECTURER M.VLACHOU | |
|--|-----------------------|--|

Description: This course introduces students to the institutional framework and legislation of the European Union. It gives students a good foundation in European law. At the end of the course, students must be able to comprehend the nature of European law through analysis of its institutions and sources of law. They must also understand the basic mechanisms of interaction of the European legal system with other international legal systems and Member States' legal systems.

| | | |
|--|----------------------|--|
| UE1M2B EUROPEAN INSTITUTIONAL SYSTEMS | LECTURER Ms BARBE | |
|--|----------------------|--|

This course provides students with information about the political organisations of the member States of the European Union and the candidate States and the common features of those organisations and the peculiarities of each system.

| | | |
|---|---------------------------|--|
| UE1M2E EUROPEAN ECONOMIC ENVIRONMENT | Lecturer Ms RABAUD | |
|---|---------------------------|--|

| | | |
|--|---------------------|--|
| UE1M1B BRITAIN AND THE EUROPEAN UNION | Lecturer Ms FISCHER | |
| <p>This course aims to provide students with an overview of Britain's relations with the EEC/EU, focusing on the main political, economic and social dimensions of this relationship since the end of World War 2. In doing so it will broach a number of contemporary issues in Britain and Europe (choice of currency, economic interdependence, public opinion, democracy and decision-making at a European level...), giving them a historical perspective. If we have the time, we will touch upon a comparison with Ireland in Europe.</p> <p>The course focuses on the further improvement of the students' oral and written skills in English and on the development of their analytical skills through the study of a variety of sources (political speeches, press articles etc.).</p> | | |

| | | |
|--|----------------------------|--|
| UE1M3A ORGANIZATIONAL THEORY AND LABOR RELATIONS SOCIOLOGY | Lecturer M.GALIEGUE | |
| <p>Objectives Organizational Theory and Labor Relations Sociology</p> <p>The course aims to prepare students for a “reflexive” approach to organizational life (from the point of view of the manager and also as a “human resource”).</p> <p>Case studies will complete the explanation of various theories.</p> | | |

| | | |
|---|-------------------|--|
| UE IM3B PROJECT MANAGEMENT | Lecturer Ms BAGLA | |
| <p>The aim of this course is to approach project management with the tools of psychology, sociology, social psychology, and to understand the human and the organizational aspects of failure, for a successful project management.</p> <p>Contents : Case studies in order to understand the complexity and the difficulties of project management</p> | | |

| | | |
|---|---|--|
| <p style="text-align: center;">UE 1M4I INTRODUCTION TO CONTEMPORARY GERMANY</p> | <p style="text-align: center;">Ms DELOUIS</p> | |
| <p>Introduction to contemporary Germany</p> | | |
| <p>Lecturer : Anne F. Delouis</p> | | |
| <p>Germany is one of the leading economies in present-day Europe, a country with a complex history and a unique social and political development. The course provides a general overview and critical analysis of contemporary German society, the political system, and the economic structure of the country, among other issues. Students are encouraged to participate in class and have to submit an original research paper at the end of the course.</p> | | |
| <p>Bibliographie :</p> <p>Mary Fulbrook, A Concise History of Germany (Cambridge, 2004)</p> <p>Stuart Parkes, Understanding Contemporary Germany (Routledge, 1996)</p> <p>Websites:</p> <p>www.deutschland.de/en</p> <p>www.bundesregierung.de</p> <p>http://www.magazine-germany.com/en/</p> | | |

SEMESTER 2

| | | |
|---|--------------------------------|--|
| UE2M1A ENGLISH | Lecturer MR THOMPSON | |
| Objectives : Mastering of economic and business English | | |
| Description : Economic and business English themes linked with: Marketing, Cross-Cultural Management, Business Ethics, Corporate Social responsibility, Globalisation, International Trade | | |
| Oral expression: improvement of oral skills through the use of modern tools, video conferencing ,internet etc. | | |

| | | |
|----------------------|--------------------------------|--|
| UE2M1B FRENCH | Lecturer MR BOUTONNE | |
| Objectives : | | |
| Description : | | |

| | | |
|--|-------------------------------|--|
| UE2M1D INTERCULTURAL COMMUNICATION | Lecturer Ms DELOUIS | |
| <p>Objectives and Description: In an increasingly globalized environment, cross-cultural communication has become an everyday necessity and challenge in a growing number of companies and organizations. Intercultural aspects are taken into consideration in domains as varied as public relations, marketing, or the management of an international workforce. Mainly concentrating on the aspect of face-to-face communication in international contexts, this course introduces students to the theory and practice of intercultural communication, enables them to apply and evaluate different conceptual and methodological approaches to the field, and invites them to explore the impact of globalizing processes on the workplace.</p> <p>Drawing on students' own international experience, as well as on case studies taken from various regions of the world, such as post-socialist Europe and Asia, the course addresses a broad range of intercultural situations.</p> <p>Students will demonstrate their engagement with the field of intercultural communication through active participation in class discussions, a written examination, as well as an oral presentation on a topic related to the course.</p> | | |

| | | |
|--|--------------------------------|--|
| UE 2M2C EUROPEAN BUSINESS LAW 1 | Lecturer MME VLACHOU | |
| <p>Description This course provides the student with a basic understanding of business organizations. This seminar introduces students to the main principles of corporate law in France and in other Member States of the European Union. Corporations, partnerships, sole proprietorships, as well as LLP's and LLC's, are compared and contrasted.</p> | | |

| | | |
|--|-----------------------------|--|
| UE2M2D EUROPEAN ECONOMIC HISTORY | Lecturer Ms TURKU | |
| <p>Description This is a brief cultural course at the end of which students may better understand what are the global characteristics of European economies and societies since the English industrial revolution. The following themes will be developed : European growth, European expansion, changing social structures, history of social security systems, the building of the E.C.</p> | | |

| | | |
|---|--------------------------------|--|
| UE2M2E INTERNATIONAL TRADE | Lecturer Mr KASWENGI | |
| <p>Description This course will enable students to acquire basic knowledge about international trade including transport and logistics, customs, incoterms etc</p> | | |

| | | |
|---|---------|--|
| UE2M2F QUALITY CONTROL | Mr SEON | |
| <p>Objectives : Give students knowledge about certification processes .Understanding Quality management .</p> <p>Description :</p> <ul style="list-style-type: none"> • By the end of this module the student should be able to: • Explain what is quality management • Explain the fundamentals of ISO 9001 • Describe a process • Contribute to a ISO 9001 project • Conduct an audit | | |

| | | |
|--|-------------------------------|--|
| UE2M2G INTERNATIONAL BANKING MANAGEMENT | Lecturer MR GALANTI | |
| <p>Description : At the end of this course the student should know the general characteristics of banking activities and the main threats affecting this activity in Europe and their expected outcome. They should</p> | | |

know the specificities of banking systems in the main European countries.

| | | |
|---|-------------------------|--|
| UE2MH FINANCIAL ANALYSIS AND RISK MANAGEMENT | Lecturer Mr GALIEGUE | |
|---|-------------------------|--|

Description This course focuses on financial tools critical to making sound managerial decisions. Students learn how the macroeconomic effects of interest, exchange, and inflation rate conditions are tied directly to corporate profitability and risk. Asset valuation methods, risk measures, capital budgeting techniques, and decision rules for managing value-at-risk are presented. Derivative securities including futures, options and swaps are introduced along with associated international financial reporting standards.

| | | |
|---|----------------------|--|
| UE2MI CULTURE STAFF AND MANAGEMENT | Lecturer Ms BAGLA | |
|---|----------------------|--|

Description This course aims to prepare students to understand the relationship and interactions between the model of organization, the model of men and the model of management. Human resource management will be approached in a historical and holistic perspective.

| | |
|---|-------------------------|
| UE2M31 INTRODUCTION TO CONTEMPORARY FRANCE | LECTURER : Ms FISHER |
|---|-------------------------|

This course is an introduction to contemporary French society for students for whom French is not the first language and who are unfamiliar with the country. Amongst topics which will be addressed are: social and economic geography, politics and political institutions, regional differences, the economy, trade unions, the education system, cultural issues and France's international position.

| | |
|--------------------------|--|
| UE2M5I INTERNSHIP | |
|--------------------------|--|

Description Students have to do a three month internship in a company
Students are assessed by the firm, they write a thirty page report and have to do a presentation.

SEMESTER 3

| | | |
|--|-----------------------|--|
| UE3M1D BUSINESS ENGLISH | Lecturer : M.THOMPSON | |
| Objectives : Proficiency in English for business purposes | | |
| Description : Commercial English (1h30) types of business, financial documents, advertising, business letters | | |

| | | |
|--|------------------------|--|
| UE3M12 FRENCH | Lecturer : M. BOUTONNE | |
| Objectives : | | |
| Description : The French course sees students progressing from A1 to A2 level for beginners. The teacher will use the following method ; "Objectif Express" (The professional world) level one published by Hachette, students will be required to purchase the book and workbook. Students who come to Orleans with a sound basic knowledge of French will be placed in courses which match their level. | | |

| | | |
|--|---------------------------------------|--|
| UE3M13 COMPUTING | LECTURER : M. HÉGUIN DE GUERLE | |
| Objectives : Create and manage a data base , Use of requests (advanced level) | | |
| Description : Learning of the use of data base software (ACCESS) | | |

| | | |
|--|----------------|--|
| UE3M2A EUROPEAN BUSINESS LAW 2 | Lecturer : M.X | |
| Objectives : This course presents the multiple legal principles applicable on the single European market | | |
| Description : After completing this course the students will have to be familiar with integration mechanisms for national markets through the concepts of free circulation (of goods, capital and services) the prohibition of monopoly situations abuse of dominant positions and the framework of government aid. | | |

| | | |
|---|----------------------|--|
| UE3M2B INTERNATIONALIZATION STRATEGY | Lecturer : Ms RABAUD | |
|---|----------------------|--|

Description : This course is an introduction to internationalization strategy. It deals with matters such as choice of the international growth model, analysis of the economic sector, feasibility studies, financing expansion, decision-making processes, human and economic firm organization and international strategy, and risk management.

| | |
|--|------------|
| UE3M2C EUROPEAN LEGAL CULTURE | MS VLACHOU |
|--|------------|

Description :

| | |
|---|------------|
| UE3M2D EUROPEAN ACCOUNTING SYSTEMS | Mr LEBELLE |
|---|------------|

Objectives : Introduction to European accounting standards from US accounting standards

Description : : Accounting: the language of business.

Measuring income to assess performances, using the Income Statement and the Statement of Cash Flows. Recording transactions in the Journal and Ledger. Preparing the Trial Balance and building a Classified Balance Sheet and Income Statement. Using Financial Statements and understanding Generally Accepted Accounting Principles and Basic Concepts. Accounting for sales and sales revenue, Inventories and Cost of Goods Sold. Different Inventory Systems, Long-lived Assets and Depreciation, Statement of Cash Flows and Stockholders' Equity. Intercorporate Investments and Consolidations, Financial Statement Analysis. Comparison with European Accounting Systems step by step. Students will bring their experience with the Accounting Systems from their home countries, using their accounting abilities to enforce comparisons.

| | |
|---------------------------------------|-------------|
| UE3M2E INTERNATIONAL TRADE | Mr KASWENGI |
|---------------------------------------|-------------|

Objectives : Introduction to the techniques of International trade

| | |
|---|--------------------|
| UE3M40 BRITISH POPULAR CULTURE | Mr WNSWORTH |
| <p>POP MUSIC IN THE UK 1960-2000: This introductory course will consider popular music - 'pop' - in the UK from a variety of different perspectives. As well as offering an historical overview of the influences and trends that shaped pop, we will also be looking at popular music theory, investigating the various subcultures that grew up around pop, taking time to consider the iconography of popular music, as well as exploring the subject of popular music and gender. There will also be close reading and analysis of some of the key musical (and visual) texts produced between 1960-2000.</p> | |

| | |
|---|-----------------|
| UE3M50 FROM EMPIRE TO MULTICULTURALISM | Mr HOPES |
| <p>This course will explore the ways in which the United Kingdom has moved from an imperial power in the middle of the twentieth century to a multicultural society in the twenty-first. Topics that will be studied include the process of decolonization and the immigration to Britain that resulted from it, the social problems faced by successive generations of immigrants, immigration as a political issue, attempts to combat racism and discrimination against ethnic minorities, the debates that have surrounded the idea of the multicultural society, and the current status and self-perception of different ethnic groups in British society.</p> <p>Bibliography</p> <p>DABYDEEN, David, John GILMORE and Cecily JONES, <i>The Oxford Companion to Black British History</i>, Oxford University Press, 2007.</p> <p>FRYER, Peter, <i>Staying Power: the history of black people in Britain</i>. Pluto Press, 1984.</p> <p>GOULBOURNE, Harry, <i>Ethnicity and Nationalism in Post-Imperial Britain</i>. Cambridge University Press, 2009.</p> <p>JAMES, Lawrence, <i>The Rise and Fall of the British Empire</i>. Abacus, 1994.</p> <p>KLÉBER-MONOD, Paul, <i>Imperial Island. A History of Britain and Its Empire, 1660-1837</i>. Wiley-Blackwell, 2009.</p> <p>MASON, David, <i>Race and Ethnicity in Modern Britain</i>. Oxford University Press, 2nd edition 2000.</p> <p>MODOOD, Tariq, <i>Multiculturalism</i>. Polity Press, (Themes for the 21st Century Series), 2007.</p> <p>PAREKH, Bhikhu et al., <i>The Future of Multi-Ethnic Britain (The Parekh Report)</i>. London: The Runnymede Trust, Profile Books, 2002.</p> <p>VISRAM, Rozina, <i>Asians in Britain: 400 Years of History</i>. Pluto Press, 2002.</p> | |

| | | |
|---------------|-----------------------------|--|
| UE3M3E | JOB SEEKING WORKSHOP | |
| | | |

SEMESTER 4

| | | |
|---|--|--|
| 4M10 - INTERNSHIP | | |
| Description FIVE MONTH FULL TIME INTERNSHIP IN A FRENCH COMPANY | | |